Defining the Future of IAD
September 6 - 11, 2019, Cancun, Mexico
• **Date** – September 6-11, 2019
• **Place** – Cancun, Mexico
• **Theme** - Finishing the task, It’s a matter of great urgency
• **Participants**: From the Division: Administration and department directors; from the Unions: Administrators and Stewardship directors; from the Local Fields: President; from the Division Institutions: President and financial administrator.
Objectives of the Council

1. To define the path required by the church in Inter-America for finishing the task for the period 2020 to 2025.
2. To establish the principles that, when applied to the evangelistic strategies, will permit the participation of all church members and entities which make up the Inter-American Division.
3. That the institutions of higher learning be involved in evangelistic activities, both within the institution and in the surrounding community where both staff and students may participate.
4. That the health institutions establish programs with an evangelistic orientation for attending to their patients.
5. To define the principles to be applied to the strategies of the church for reaching the community, which include all church members, as well as all entities operating in the territory.
6. To define strategies to orient, instruct and train the church members in the art of giving Bible studies, and in organizing and operating small groups.
7. To evaluate the objectives reached during the period 2015 to 2019 in the area of stewardship, regarding tithes and offerings.

8. To establish objectives for the strengthening of the financial system during the period 2020-2025.

9. To establish clear, feasible goals so that each local field may define its objectives in the area of stewardship.

10. To establish clear principles making the church members in the territory a priority in strengthening the financial system.

11. To state clearly that the electronic tool for the local church—Ecclesia 7—will be implemented in all local fields and in 100% of the churches and congregations, with the object of strengthening the financial system.

12. To establish principles so that the church pastors may be instructed regarding their complete involvement in knowing the way in which their members are committed to financing the mission of the church.
13. To implement systems for evaluating the trend of the principal indicators that define the growth of the Church in Inter-America in the following areas: Evangelism, Education, Community Service, Stewardship and the Financial System.

14. To define the elements that make up the Division Strategic Plan for the period 2020-2025, and the principles that define their implementation at the level of the Division, Union, Local Field, Local Church and Church Member, so that each entity created in the territory may participate.

15. To define the principles regarding the application of the resources to be used in the Strategic Plan 2020-2025.

16. To define elements that the General Conference Strategic Plan has established and how these are applied to the Division Strategic Plan for the period 2020-2025.

17. To define principles that are applied to the holding of large events and meetings organized by the Division for the period 2020-2025.

18. To establish the calendar of evaluation of the operation and implementation of the Strategic Plan for the period 2020-2025.

19. To define clear goals regarding membership growth.

20. To define clear goals regarding membership retention.
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- Define the path
- Evangelistics strategies
- Our Institutions
- TMI
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• Stewardship
• Strong Financial System
• Financing the Mission of the Church
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• Strategic Plan 2020 - 2025
• KPIs
• Evangelism
• Education
• Community Service
• Stewardship
• Financial System
An Imperative
World Church Strategic Plan

From Reach the World to I Will Go
We have simplified
### Mission

**Objectives**

1. To revive the concept of worldwide mission and sacrifice for mission as a way of life involving not only pastors, but every church member, young and old, in a journey of discipleship.
2. To strengthen Adventist outreach in large cities, among unenrolled and under-reached people groups, and to non-Christian religions, by planting and discipling new worshipping groups, creating urban centers of influence, developing international mission initiatives, and ministering to people caught in mass migration and social fragmentation.
3. To make developing resources for mission to non-Christian religions and belief systems a high priority.
4. To strengthen Seventh-day Adventist institutions in upholding freedom, health, and hope through Jesus, and restoring to people the image of God.

### Spiritual Growth

**Objectives**

5. That church members regularly pray, study the Bible, read the writings of Ellen White, and engage in individual and corporate worship.
6. That individuals and families are being nurtured and discipled to walk with, and be faithful stewards of the gifts of, the Holy Spirit.
7. That youth and young adults manifest a biblical worldview that places God first, is consistent with Adventist beliefs, and is integrated with information in ways that are ethically, socially, and morally responsible.

### Leadership

**Objectives**

8. To strengthen the redemptive role of pastors, teachers, and other frontline workers and provide them with regular growth opportunities.
9. To align world church resources with strategic objectives.
10. To enhance the transparency, accountability, and credibility of denominational organization, its operations, and mission initiatives.

### Holy Spirit

**Objectives**

11. To be defined as the Holy Spirit leads.
I WILL GO
STRATEGIC FOCUS 2020-2025
<table>
<thead>
<tr>
<th>MISSION Objectives</th>
<th>SPIRITUAL GROWTH Objectives</th>
<th>LEADERSHIP Objectives</th>
<th>HOLY SPIRIT Objectives</th>
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To be defined as the Holy Spirit leads
3 Main Objectives

- Mission
- Spiritual Growth
- Leadership
To revive the concept of worldwide mission and sacrifice for mission as a way of life involving not only pastors, but every church member, young and old, in a journey of discipleship.
To strengthen Adventist outreach in large cities, across the 10/40 Window, among unreached and under-reached people groups, and to non-Christian religions by planting and discipling new worshipping groups, creating Urban Centers of Influence (UCIs), developing international mission initiatives, and ministering to people caught in mass migration and social fragmentation.
To make developing resources for mission to non-Christian religions and belief systems a high priority
To strengthen Seventh-day Adventist institutions in upholding freedom, health, and hope through Jesus, and restoring in people the image of God.
MISSION

Revive worldwide Mission

Outreach in large cities, people groups

Mission to non Christian Groups

Strengthen Adventist institutions
That church members regularly pray, study the Bible, read the writings of Ellen White, and engage in individual and corporate worship.
That individuals and families are being nurtured and discipled to walk with, and be faithful stewards of the gifts of, the Holy Spirit
That youth and young adults manifest a biblical worldview that places God first; is consistent with Adventist beliefs; and is integrated with information in ways that are ethically, socially, and morally responsible.
SPIRITUAL GROWTH — 3 objectives

- Pray and study Bible and E.G. Writings
- Nurtured, disciplined, faithful stewards
- Consistent with Adventist Beliefs
To strengthen the redemptive role of pastors, teachers, and other frontline workers and provide them with regular growth opportunities.
To align world church resources with strategic objectives
To enhance the transparency, accountability, and credibility of denominational organization, its operations, and mission initiatives.
LEADERSHIP — I Will Go

Development of Pastors, teachers, workers in their redemptive role

Resources in Strategic objectives

Transparency, accountability, credibility
To be defined as the Holy Spirit leads
Suggested Division KPIs

Mission 19
Spiritual Growth 14
Leadership 10
EVANGELIZE

EDUCATE

SERVE
EVANGELIZE
To revive the concept of worldwide mission and sacrifice for mission as a way of life involving not only pastors, but every church member, young and old, in a journey of discipleship.
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EDUCATE
To strengthen Seventh-day Adventist institutions in upholding freedom, health, and hope through Jesus, and restoring in people the image of God.
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To enhance the transparency, accountability, and credibility of denominational organization, its operations, and mission initiatives.
SERVE
Creating Urban Centers of Influence (UCIs), developing international mission initiatives, and ministering to people caught in mass migration and social fragmentation
That youth and young adults manifest a biblical worldview that places God first; is consistent with Adventist beliefs; and is integrated with information in ways that are ethically, socially, and morally responsible.
KPIs should always be SMART

• **Specific** – the measurement has a specific purpose for the organization
• **Measurable** – able to be converted into numbers and compared with goals or past performance
• **Achievable** – something that individuals or teams can actually do in the time allotted
• **Relevant** – tied into the overall goals and success criteria of the organization
• **Time-Targeted** – the values cover a predefined and relevant time period